

We are looking for a motivated and customer-focused Assistant Store Manager to support the Store Manager in leading the team and delivering an excellent customer experience.

The successful candidate will:

- Support the Store Manager in the day-to-day running of the store.
- Lead, coach and motivate the team to achieve sales and operational targets.
- Maintain high standards of customer service, store presentation and compliance.
- Drive sales performance and key business priorities.
- Support stock management, availability, deliveries and stock-loss reduction.
- Ensure company processes, policies and health & safety standards are followed.
- Take ownership and lead the store in the Store Manager's absence.
- Develop colleagues through effective coaching, feedback and recognition.
- Build a positive team culture and ensure the store is consistently ready for customers.